

THE ESIP PROJECT

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HELVETAS

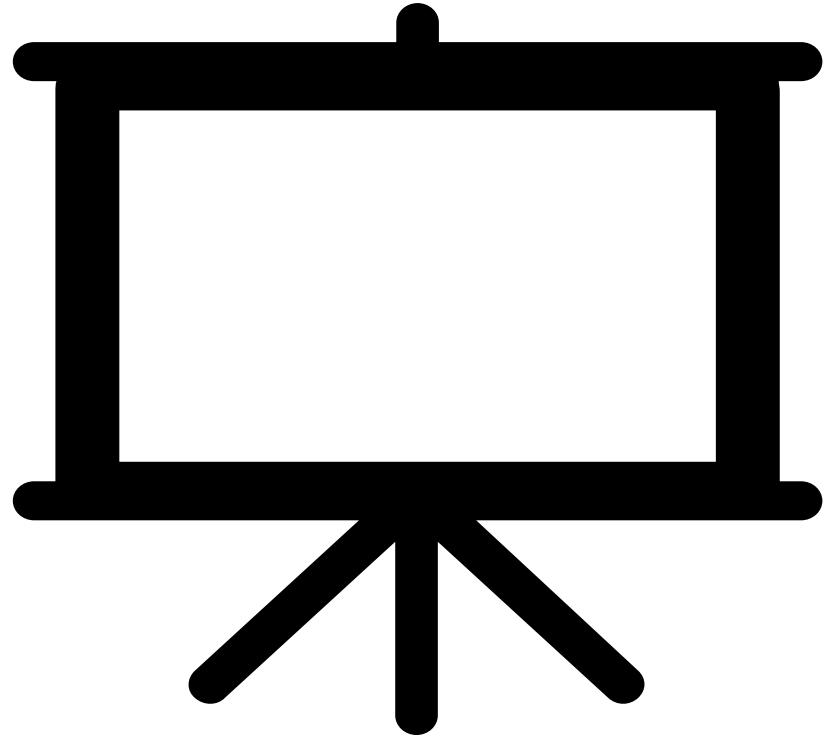
SWISS
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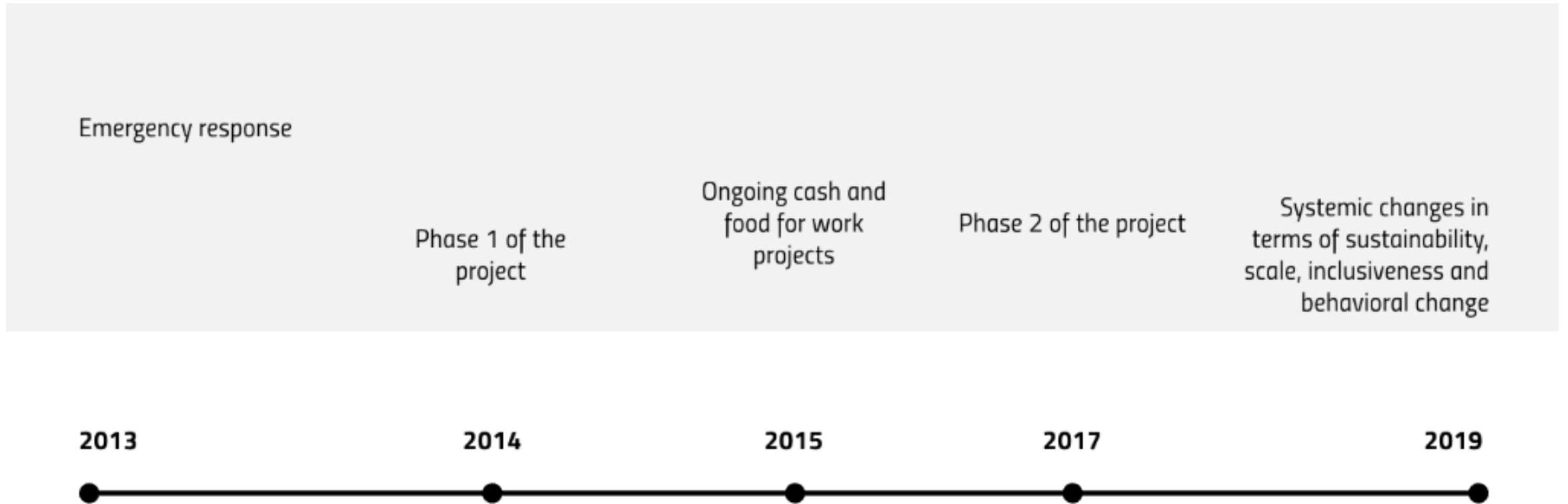
Context

- A remote area that experienced the fourth highest number of disasters in the world over the past 20 years
- Super Typhoon Haiyan, locally known as Yolanda, struck Eastern Samar and Leyte in November 2013, affecting more than 14 million people and leaving over 6000 dead.
- Large volumes of aid poured into the area right after the disaster.





Background

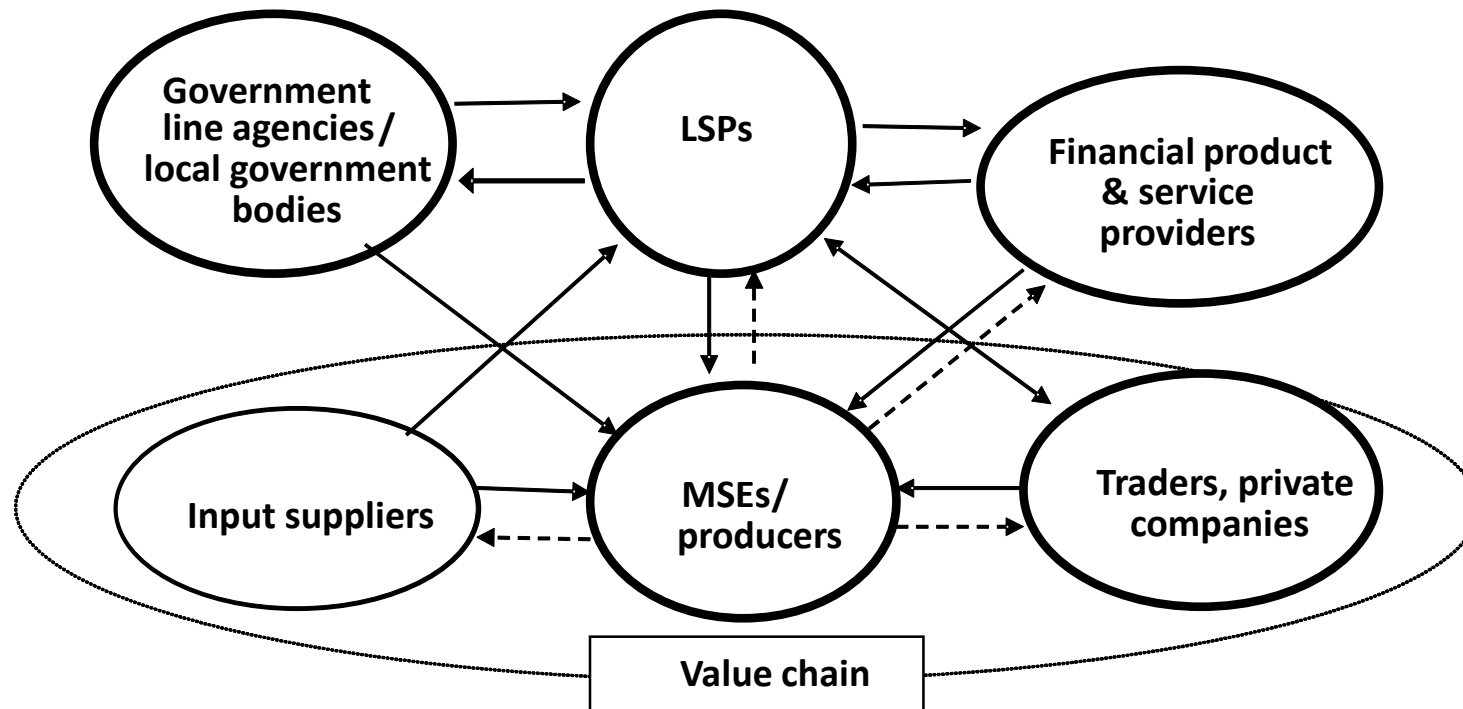


The project

- In this context, the **Enhancing Sustainable Income in the Philippines (ESIP)** project of **Swiss Solidarity**, put at the center poor and vulnerable women and men farmers **with the vision of avoiding a recurring need for humanitarian/recovery assistance**, through better and more **sustainable income** by facilitating the development and strengthening of a **local service provision system**, which offers a package of fee-based services and products to farmers.

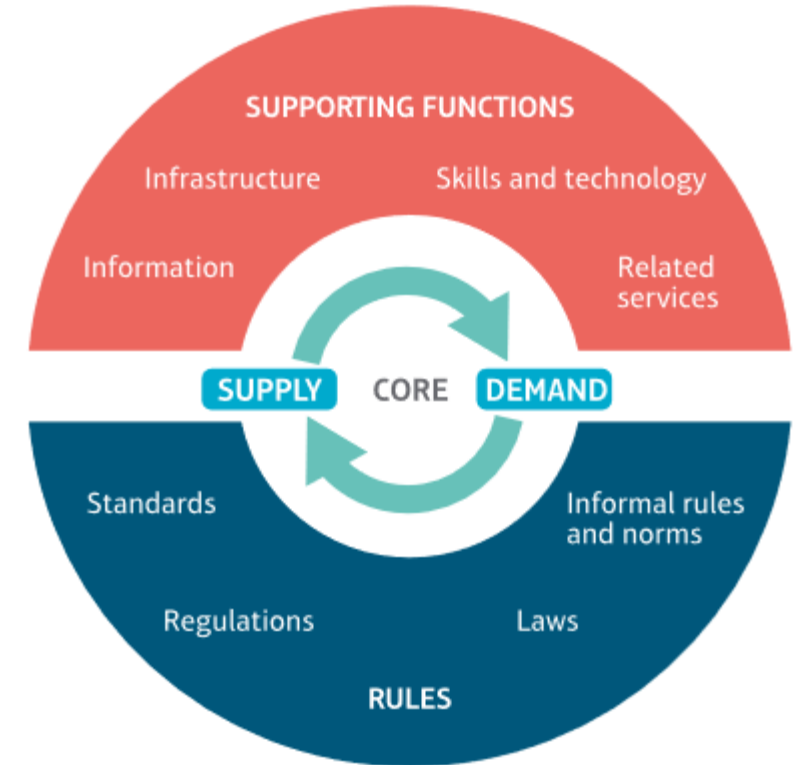
LSPs within the market and service provision system

- Private extension service providers (men and women)
- Experienced in agriculture and/or related fields
- Living in the neighbourhood of the producers

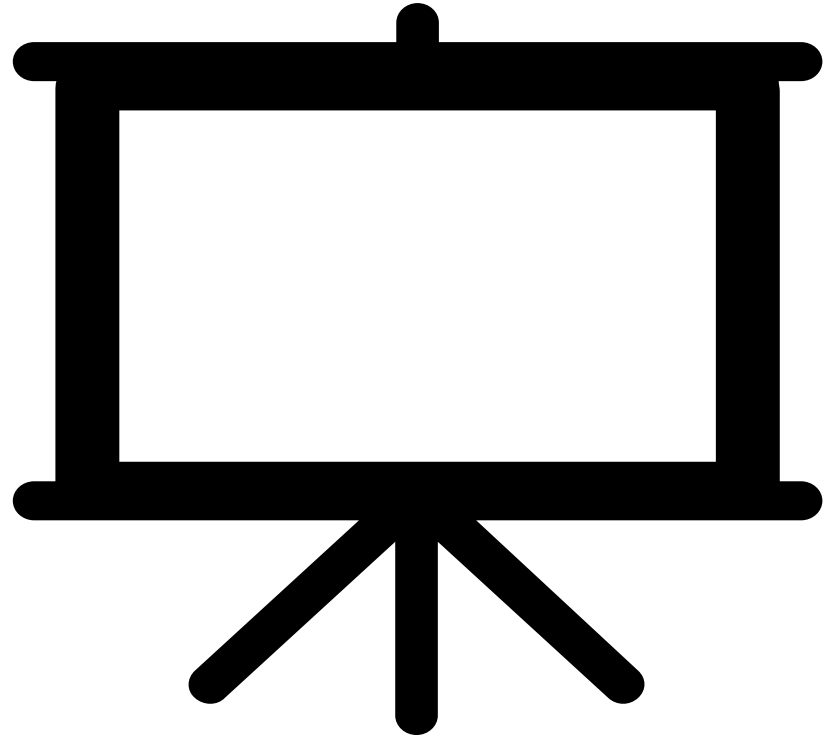


The Market System Development approach

- The project applied a systemic approach to contribute to the recovery and long-term development of Eastern Samar and its people.
- The success of the service provision model will depend on other interconnected functions around it. In concrete terms, this meant working with financial institutions, inputs distributors, training providers and government agencies.



Source: M4P Operational Guide (2015)





THANK
YOU!



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